



2012 GRANT GUIDELINES FOR PODCAST PROJECTS

The Podcast guidelines are a supplement to the Heritage grant guidelines. In preparing a grant application:

- Follow the deadlines and instructions for a Heritage Grant
 - Include the answers to the following in the Attachments Section of the Heritage Grant Guidelines (*answers should be brief — no more than 2 pages total in length*).
1. The **inclusion of a historian** as a consultant. The role of the historian is to double-check that the stories told in your podcast, whether an audio or video podcast, are authentic. Include a statement of interest from the historian acknowledging his/her role in the project. The historian could also serve as the heritage consultant or you could have a different person serve in that capacity.
 2. The inclusion of a **technology consultant**. This person will have experience with the equipment needed to ensure high quality sound and/ or video. Include a brief statement of interest from this person acknowledging his/her role in the project. It's unlikely that your technology consultant would be the same person serving as the heritage consultant and/or the historian.
 3. An explanation about the **purpose of the podcast** and why this type of interpretive tool was chosen. For KHC, the purpose of the podcast category is to provide an online way to tell and interpret the unique stories of significance about your community's history and heritage. Grant funds will not be awarded to podcast projects that are primarily advertisements or promotional commercials for businesses or organizations. You'll want to be clear in your explanation.

QUESTIONS?

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